



Appearance Review Committee – April 7, 2025 Final Review

MEMEBERS PRESENT: Madam Chair Melanie Baker, Vice Chair Jason Boltz, Curt Smock, Bill Weber and Michael Ackerman. Elizabeth Smith was excused.

ARC-25-08 – Stephen Sinopoli of Specialty Detailing, 2432 N. Cleveland-Massillon Road, sign review, B-1.

Zoning Comments: Property is located approximately 200’ south of the N. Cleveland Massillon Road and Everett Road intersection. To the north is the NuVue restaurant (on the same site as Specialty Detailing Co), to the east is Chase Bank, to the south is the Lund Equipment, and to the west is residential. The proposal complies with the zoning resolution.

Mr. Stephen Sinopoli introduced himself and stated that he is the owner of Specialty Detailing Co., a newly established automotive detailing company at 2432 N. Cleveland Massillon Road. He appreciated the opportunity to present his request for the proposal to install a window graphic. He valued the Commission’s time and consideration. Mr. Sinopoli is seeking approval for the 54” x 54” graphic that is 20 1/4 square feet in area. The applicant shared that due to the building’s proximity to the roadway, space for a monument sign was not really an option. Also, with startup costs other signage was not financially feasible at this time.

Discussion ensued by the Commission and the members asked what signage the previous tenant, Quality Automotive, had there. Mr. Sinopoli stated the previous signage was above the window and was a 3’ x 5’ banner that was not a permanently attached sign. When asked about future signage, he shared that when he does consider adding a nicer sign, he will seek approval from the Appearance Review Commission. The applicant shared that it is just him that does the detailing so he can only work on one to two cars at a time; hence the parking situation is manageable other than where the NuVue customers park in front of his building. But really, it’s just his truck parked out there. The Commission was good with the window graphic.

Motion to approve the application for ARC-25-08, as presented, by Mr. Smock; seconded by Mr. Weber. Roll Call: Mr. Weber, Mr. Smock, Mr. Boltz and Mr. Ackermann. Vote: 4-0 to approve.